



**The Laughlin Family Foundation's**

# **Bubbly and Bourbon on the Bay**

**An evening with Craig Laughlin and Joe Beninati  
to "Bottle Up" Rare Cancers!**

**Event Sponsorships**

---

**Saturday May 18, 2024  
Private Residence, Annapolis MD.**

**Courtney@thelaughlinfoundation.org  
443-223-8573  
www.thelaughlinfoundation.org**



# Introduction

We are excited to announce our spring fundraising party, *Bubbly and Bourbon on the Bay*, to help support rare cancer research, education, and awareness. This unforgettable evening will be held on Saturday May 18, 2024 in Annapolis, Maryland from 5:30–9pm at a private residence on the Chesapeake Bay.

Join Craig Laughlin and Joe Beninati as they launch their new wine, “Broadcast Bubbly,” and have an exclusive opportunity to taste and take home this limited edition wine. The evening will include exquisite views of the bay, wine and bourbon tasting, dinner, live music and entertainment, and a chance to mingle with Capitals Alumni, staff, and your favorite local celebrities as we come together to make an impact to improve the lives and change the outcomes of women affected by rare gynecologic cancers. We hope you will join us to “bottle up!” cancer and take a step towards creating a world where women can have hope.

To date, our “Bottle Up Cancer!” events have helped us raised hundreds of thousands of dollars for research, education, and awareness projects for endometrial cancers, which continue to be severely underfunded. Endometrial cancer is one of the only malignancies in which incidence and mortality are on the rise, and the rare subtypes often leave women with poor prognoses. This is a tremendous public health problem for women worldwide, and one that our foundation is on a mission to support. We want to help save women’s lives, and hope that you will consider joining us as a sponsor to “bottle up” rare gynecologic cancers. Your participation and sponsorship is a direct pledge to help ensure that every cancer has a voice... and a cure.

Enclosed is information on various sponsorship opportunities, corresponding benefits, and a sponsorship form. On behalf of all of us at The Laughlin Family Foundation, we thank you for your consideration and support, and we look forward to the opportunity to work with you and adding you to our growing list of community partners!

# Event Details

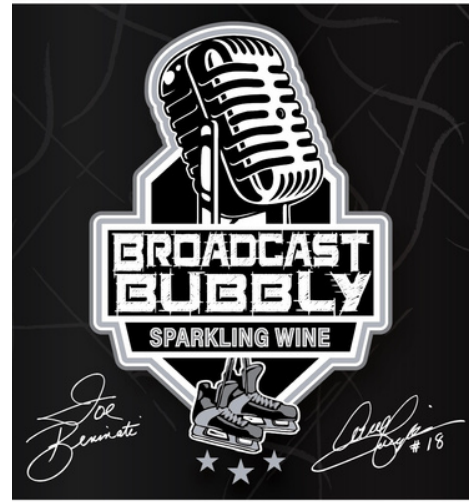
## BUBBLY AND BOURBON ON THE BAY

**Date:** Saturday May 18, 2024

**Time:** 5:30– 9pm

**Location:** Private residence in  
Annapolis, MD\*

**Attire:** Cocktail



### Highlights:

- Exclusive opportunity to taste and take home the Broadcast Wine Collection featuring new release Broadcast Bubbly brut sparkling wine
- One bottle of Broadcast Bubbly + wine bag for every ticketed guest (\$55 Value)
- Champagne toast featuring Broadcast Bubbly
- Special Laughlin Family Foundation single barrel Makers Mark bourbon tasting
- Live music and entertainment
- Dinner and open bar
- Live auction featuring one-of-a-kind signed Capitals and sports memorabilia
- Mingling and networking with local sports celebrities and personalities
- Spectacular views of the Chesapeake Bay

\*To protect the privacy of our generous donor and owners of the home, the address will be emailed to attendees prior to event

# Sponsorship Opportunities

## PRESENTING SPONSOR – \$10,000 (only one available)

- 10 event tickets including dinner and open bar featuring the Broadcast Wine Collection and The Laughlin Family Foundation's very own special Makers Mark bourbon tasting
- Premier presenting sponsor signage at event
- Prominent mention in marketing materials as presenting sponsor (included: newsletter, pre and post event emails and press release)
- Special recognition at event
- Specialized social media post
- Prominent recognition in event program
- Company logo on website for one year
- One (1) bottle of Broadcast Bubbly + wine bag for every ticketed guest
- Two tickets to Laughlin Family Foundation Capitals suite night for 2024–2025 season

## PLATINUM BAR SPONSOR – \$ 7,500

- 6 event tickets including dinner and open bar featuring the Broadcast Wine Collection and The Laughlin Family Foundation's very own special Makers Mark bourbon tasting
- Prominent signage at open bar
- Prominent mention in marketing materials (included: newsletter, pre and post event emails and press release)
- Specialized social media post
- Recognition at event
- Recognition in event program
- Company logo on website for one year
- One (1) bottle of Broadcast Bubbly + wine bag for every ticketed guest





## DIAMOND SPONSOR – WINE BAG – \$ 6,500 (sold)

- 6 event tickets including dinner and open bar featuring the Broadcast Wine Collection and The Laughlin Family Foundation’s very own special Makers Mark bourbon tasting
- Company logo on wine bag given to every guest
- Prominent bar signage
- Recognition at event
- Prominent mention in marketing materials (included: newsletter, pre and post event emails and press release)
- Specialized social media post
- Recognition in event program
- Company logo on website for one year
- One (1) bottle of Broadcast Bubbly + wine bag for every ticketed guest

## GOLD SPONSOR – \$5,000

- 6 event tickets including dinner and open bar featuring the Broadcast Wine Collection and The Laughlin Family Foundation’s very own special Makers Mark bourbon tasting
- Prominent signage at event
- Recognition at event
- Mention in marketing materials (included: newsletter, pre and post event emails and press release)
- Social media mention
- Recognition in event program
- Company logo on website for one year
- One (1) bottle of Broadcast Bubbly + wine bag for every ticketed guest





## SILVER SPONSOR - \$ 3,500

- 4 event tickets including dinner and open bar featuring the Broadcast Wine Collection and The Laughlin Family Foundation's very own special Makers Mark bourbon tasting
- Mention on sponsor board at event
- Recognition at event
- Mention in marketing materials (included: newsletter, pre and post event emails and press release)
- Social media mention
- Recognition in event program
- Company logo on website for one year
- One (1) bottle of Broadcast Bubbly + wine bag for every ticketed guest

## BRONZE SPONSOR - \$ 1,500

- 2 event tickets including dinner and open bar featuring the Broadcast Wine Collection and The Laughlin Family Foundation's very own special Makers Mark bourbon tasting
- Mention on sponsor board at event
- Recognition at event
- Mention in marketing materials (included: newsletter, pre and post event emails and press release)
- Social media mention
- Recognition in event program
- Company logo on website for one year
- One (1) bottle of Broadcast Bubbly + wine bag for every ticketed guest

## **Individual ticket - \$500.00**

## **Bundle of Two Tickets - Save 15%! - \$850.00**



# Sponsor Benefits

*This is not only a great way to gain visibility for your company, have a chance to network with other local companies, and mingle with some beloved DMV sports personalities, but it's also a pledge to help give rare cancers, which are often overlooked and underfunded, a voice and a cure.*

## Philanthropy

Directly align your company with local sports celebrity Craig Laughlin and our philanthropic mission of giving back to the rare cancer community

## Networking

Gain access to Craig Laughlin's network, including Washington Capitals alumni, current players, sports personalities, and other prominent local businesses and business owners in the DMV at various events

## Social Media Reach

Reach over 67,000 social media users across all accounts and platforms (X, Facebook, Instagram)



# 2024 Bubbly and Bourbon on the Bay Sponsorship Commitment

**YES! I would like to support The Laughlin Family Foundation's mission through a 2024 Bubbly and Bourbon on the Bay Sponsorship**

Name (as it should appear on materials): \_\_\_\_\_

Contact Person (if different): \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Presenting Sponsor \$10,000 \_\_\_\_\_

Platinum Sponsor (Bar) \$7,500 \_\_\_\_\_

**Diamond Sponsor (Wine bag) \$6,500 SOLD**

Gold Sponsor \$5,000 \_\_\_\_\_

Silver Sponsor \$3,500 \_\_\_\_\_

Bronze Sponsor \$1,500 \_\_\_\_\_

## Payment Options

- Please request invoice to the address above
- Pay online at [www.thelaughlinfamilyfoundation.org](http://www.thelaughlinfamilyfoundation.org)
- Please make checks payable to: The Laughlin Family Foundation

- Preferred address: The Laughlin Family Foundation

C/O Courtney Laughlin

2217 Mt. Tabor Road

Gambrills, MD 21054

\*Please email logo to [courtney@thelaughlinfoundation.org](mailto:courtney@thelaughlinfoundation.org) by 5/1



# We hope that you will join our community and help give rare cancers a voice... and a cure!

